



Independent Insurance Agents of Omaha **News & Notes**

SEPTEMBER 2010

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President's Message



**Joanie Bogers, CPIW, AAI
2009-10 IIAO President**

Welcome back to our returning members, new members, and our sponsors!

Did you know this 2010-11 year marks our Association's 70th Anniversary? September means a change of seasons — football is here — summer is over, and the kids are back in school.

I hope everyone had a safe and wonderful summer. It was a little hot at times, and some storms hit and missed us this year. We saw hail the size of golf balls and baseballs, and torrential downpours with winds as if we were living in the coastal areas.

September also means I will be ending my term as your president and we will be electing new officers and directors at our September luncheon.

Please help me welcome Amy Hruska as your 2010-11 president. I am looking forward to working with Amy and the other board members in my new role as chair and immediate past president.

We have a great line-up of speakers this year. Again, we will be providing CE credits

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IIAO Sept. Membership Luncheon

FRIDAY, Sept. 24, 2010

Regency Lodge, 107th & Pacific St.

Buffet Line Opens at 11 a.m.

Program 11:45 a.m. to 1 p.m.

PROGRAM SPEAKER:

David M. Sanborn, CPCU

TOPIC:

"Homeowners Items"

COST:

IIAO Members — No charge

Guests — \$15

The IIA of Omaha will kick-off its 2010-11 Association year with the Annual Business Meeting and a luncheon program on a special date — FRIDAY, Sept. 24. The meeting will be held at the Regency Lodge, located at 107th and Pacific St.

Be on hand for the administration of the oath of office to our 2010-11 Officers and Directors. Then, you'll hear a timely presentation from Dave Sanborn, CPCU, one of the industry's leading speakers and educators.

Dave's luncheon program on homeowners insurance items is a fast-paced look at major coverage issues with homeowners policies. This is the world's greatest policy — but there are still some major issues and trends you need to be aware of! The presentation will include the latest on topics such as Flood, Pollution, and Business Pursuits, plus information about things to look for with "enhanced" homeowners policies.

PLEASE NOTE: This program will provide one hour of insurance P&C CE credit for both Nebraska and Iowa, pending approvals.

About Our Speaker

David M. Sanborn, CPCU, is the president of Risk & Insurance Education, Inc. (RIE). RIE provides educational seminars and training consulting for agencies and brokerage firms, agency associations, and insurance companies across the country. RIE is a technical training company with emphasis on commercial casualty, but all property-casualty lines are addressed. Dave has written numerous articles for insurance periodicals as well as training materials used widely within the insurance industry. He has spoken

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Independent Insurance Agents of Omaha
News & Notes

September 2010

For change of address information, please contact the IIA of Omaha office at (402) 397-7782, or by e-mail to Chief Administrator Joe Pittman at iiao@cam-omaha.com.

IIAO *News & Notes* is published six times per year. For advertising rate information, contact the IIAO office.



IIAO President's Message — Sept. 2010

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for our monthly meetings. What better way to start the year off than to have Dave Sanborn with us again on Friday, Sept. 24. Please mark your calendars to attend, and please bring a guest.

Guests also can obtain a CE credit for their paid lunch at each of our meetings.

In November, we will have Liz Kittell of the IIA of Nebraska speak on "Branding & Social Media."

Our December program will feature a speaker on Employment Practices Liability.

In January, "hold on to your notes" as we will have our annual Legislation & Regulation Update with IIAN lobbyist Jim Cavanaugh and others.

We're planning another Winter Seminar with special guest speaker Angie Heavener, and are working to put

together an insurance ethics program in March.

We'll also have a March luncheon program on lead paint and mold remediation issues, and a program on identity theft in April.

Then we will end the year with our Annual Golf Classic for Arson Awareness on June 27 at Oak Hills Country Club.

We look forward to everyone returning this year. If you know of any employees in your office that may be interested in joining, please let us know! A membership application form is available on our website at www.iiacomaha.org, or we would be more than happy to send them an application to join.

One last item: start clearing out your pantries. We are again going to hold our annual drive for the Omaha

Food Bank during the month of September.

I heard some great stories about offices last year holding contests internally — what a great idea and what a great cause! Details are on page 4.

Please contact Tim Bivens at the Food Bank to arrange for a barrel to be dropped off at your office.

You can reach him at 331-1213 Ext. 118 – or e-mail him at tbivens@foodbankheartland.org.

Thank you for all the support you have given me this past year. It's been an honor to be associated with such a great Association and I have truly enjoyed representing you as your IIAO president.

CONFIRMATION OF ATTENDANCE

For the FRIDAY, Sept. 24 IIAO Membership Luncheon and Morning CE Program

LOCATION: REGENCY LODGE 107th & Pacific St.

BUFFET LINE OPEN 11 a.m. to Noon

LUNCHEON PROGRAM FROM 11:45 a.m. to 1 p.m.

**To confirm your attendance at the next IIAO Luncheon meeting,
please advise us no later than 5 p.m. on WEDNESDAY, SEPT. 22.**

You can confirm your attendance via one of the following ways:

- Complete this form and fax it to IIA of Omaha Office at 397-0283 (no cover page necessary)
- Mail to IIA of Omaha at P.O. Box 24133, Omaha, NE 68124
- Call the IIA of Omaha office at (402) 397-7782. Simply leave a voicemail message if no one is available to take your call
- Send an e-mail to the IIA of Omaha office at iiao@cam-omaha.com

PLEASE NOTE: If you call or e-mail, be sure to indicate if you plan to bring guests!

I plan to attend the following event(s) Sept. 25th IIAO Luncheon:

Please Fill Out the Information and Mail To:

___ IIAO Luncheon (IIAO members – FREE; Guests – \$15)

Independent Insurance Agents of Omaha

___ IIAO Morning CE Program (IIAO members – \$30; Guests – \$45)

**P.O. Box 24133
Omaha, NE 68124**

Please Check CE Needed: ___ Nebraska CE ___ Iowa CE

Or Fax: (402) 397-0283

NAME _____

COMPANY _____

CITY _____

CITY _____ STATE _____ ZIP _____

PHONE _____

FAX _____

E-MAIL _____

Nebraska Insurance License # or National Producer # (For Nebraska CE Credit) _____

Last Six Digits of Iowa Licence # (For Iowa CE Credit) _____

AMOUNT OF CHECK (Payable to Independent Insurance Agents of Omaha): \$ _____

OR Please Charge My Credit Card for the Following Amount: \$ _____

Card Number _____ Exp. Date _____

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Please contact the IIAO office at (402) 397-7782 or via e-mail at iiao@cam-omaha.com if you have any questions.

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Sept. Community Service Project: Omaha Food Bank

We would like you to participate in the Second Annual Independent Insurance Agents of Omaha Food Drive for the Omaha Food Bank.

When: Sept. 1 – Sept. 30

Where: Your Office/Agency

Why: To help alleviate hunger through collection of donated food and household products
How: By volunteering your office to collect various items for the Food Bank

Wanted: Used Eyeglasses And Cell Phones!

At each meeting in 2009-10, we also will be collecting donations of old eyeglasses and cell phones. If you have any that you are looking to dispose of, please bring them with you!

What Is Needed?

Food Items:

Canned Meats (Tuna, Chicken, Ham), Canned Pasta (Spaghetti, Ravioli), Canned Fruits & Vegetables, Dry Beans (Pinto, etc.), Rice, "Helper" Products (Hamburger/Tuna Helper, etc.), Dried Potato Products (Boxed, Flaked), Pasta and Pasta Sauce, Peanut Butter, Jelly, Flour, Sugar, Other Baking Products, and Condiments (Mayo, Ketchup, Mustard)

Household Goods:

Diapers, Toilet Paper, Paper Towels, Paper Plates (used at meal service sites & shelters), Other Personal Items (Deodorant, Shampoo, Soap),

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Upcoming IIAO Events You Won't Want to Miss!

Mark your calendar now and plan to attend these upcoming IIAO events. All monthly membership luncheons will be held at The Regency Lodge, 107th and Pacific.

Oct. 6 – 8

IIA of Nebraska State Convention
Embassy Suites in Lincoln

NO IIAO MEMBERSHIP LUNCHEON IN OCTOBER!

Thursday, Nov. 18 Monthly Luncheon
Speaker: Liz Kittell, IIA of Nebraska
Topic: "Branding & Social Media"

Thursday, Dec. 16 Monthly Luncheon
Speaker: Adam Taylor,
United States Liability Insurance Group
Topic: "Employment Practices Liability Update"

Thursday, Jan. 27 Monthly Luncheon
Speaker: Town Hall Panel Discussion
Topic: "Legislation & Regulation Update"

Thursday, Feb. 10 Winter CE Seminar
Speaker: Angie Heavener, Insurance Training Plus
Topics: To be announced (Two 3-hour programs)

March (Date to be announced)
Insurance Ethics Seminar (One 3-hour session)

Thursday, March 31 Monthly Luncheon
Speaker: Steve Hudson, AQS Environmental
Topic: "Lead Paint Issues/Mold Remediation"

Thursday, April 28 Monthly Luncheon
Speaker: Doug Kleinsmith, Legal Benefit Consultants
Topic: "Identity Theft"

Monday, June 27
Golf Classic for Arson Awareness
Oak Hills Country Club



Watch For More Information on These Events Coming Soon!

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- Downtown Omaha - 2235 S. 13th St.
- Central Omaha - 5638 Center St.
- Elkhorn, NE - 1120 N. 205th Ave.
- Gretna, NE - 20110 Husker Dr.
- Red Oak, IA - 604 S. Broadway
- Shenandoah, IA - 1110 W. Sheridan Ave.



www.intertechcollision.com

Sept. Community Service Project

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Laundry Supplies (Detergent, Fabric Softener, etc.)

Please contact **Tim Bivens** at 331-1213 Ext. 118. He will arrange to have a barrel or container dropped off at your office.

Please identify yourself as a member of the Independent Insurance Agents of Omaha. The collection of donations will continue through the month of September.

At the end of the month, arrangements will be made to pick up your donations. Final pickup will be Oct. 1, 2010. When the drive is completed, they will pick the barrels up, weigh them, and provide a final report back to your office. At our November meeting we will report to the membership the total amount collected.

Start Collecting Today!

End Result: You will make many families, charities, and organizations that help people, very happy.

The Food Bank works with over 360 organizations in eastern Nebraska and western Iowa to combat the issue of hunger.

Check out their web site at www.omahafoodbank.org for information about other special Events during September.

The Food Bank invites everyone to take action against hunger in our communities this September and beyond. We will also have a barrel at our Sept. 24 meeting for individuals who may not be associated with a specific office and would like to contribute to this worthy cause.

Questions? Please feel free to contact **Joanie Bogers** at 333-5700, Ext. 206.

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Independent Insurance Agents of Omaha

News & Notes

The Independent Insurance Agents of Omaha
c/o Creative Association Management
P.O. Box 24133
Omaha, NE 68124

RETURN SERVICE REQUESTED

IIAO Sept. 24 Membership Luncheon

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at numerous insurance conventions and industry meetings across the country for many years.

The buffet line will open at 11 a.m. and remain open through Noon, with the business program starting at about 11:45. Our CE presentation runs from Noon to 1 p.m. You can come early to

network and visit with fellow members, or plan to arrive in time to go through the buffet line and sit down for the meeting.

Either way, you will be out the door and headed back to work by 1 p.m.!

To register, please see the **CONFIRMATION OF ATTENDANCE** insert page. We hope to see you there!

Cash Giveaway Jackpot Starts at \$25!

We had a \$75 winner at our April meeting, so we will start over and draw for a \$25 winner at our Sept. 24 luncheon. All current IIAO members are eligible to win this cash drawing, which concludes our monthly membership luncheon.

But you must be present to win!

Special thanks to **Creative Association Management Co.** for sponsoring this month's drawing.



Special CE Session on Sept. 24

If you've got a quality speaker like Dave Sanborn, you might as well take advantage! We've arranged for Dave to present a special CE program prior to our Sept. 24 luncheon meeting.

The program — entitled "Commercial Property Potpourri" — is an assortment of various commercial property items. The program is also designed to update the participants on the latest changes in commercial property. Some major changes took place with the 06/07 property forms from ISO. It will look at key issues in a short period of time so it is fast-paced and informative.

This seminar will be held from 8 a.m. to 11 a.m. and will provide **three hours of insurance P&C CE credit for both Nebraska and Iowa, pending approvals.**

The cost of this seminar is \$30 for members, and \$45 for non-members. To register, please complete and return the **CONFIRMATION OF ATTENDANCE** insert page.