



Independent Insurance Agents of Omaha **News & Notes**

NOVEMBER 2011

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President's Message



**Gary Wagner AAI,
AIC, CPSR
2011-12 IIAO President**

I would like to begin by thanking **Amy Hruska** for her service as our 2010-11 president. Amy provided our organization with valuable leadership during her term, as well as enlightening us each month with interesting facts about our organization's history.

I look forward to continuing to work with Amy in her role as chair of the board. I also look forward to working with the other members of our board: **Eva Bennett, Sandra Ryks, Barb Dale, Renee Hennings, Nancy Pride, Cindy Gessert, and Rod Muench**. In addition, I would like to thank **Joanie Bogers** and **Julie Truax** for their past service.

Everyone who joined us for our September meeting experienced an excellent presentation by Larry Palmer. With the horrific flooding we experienced this summer, Larry provided an eye-opening perspective about the damages resulting from flooding and the application of the National Flood Insur-

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IIAO Membership Luncheon

**Thursday, Nov. 17, 2011
Regency Lodge, 107th & Pacific St.**

**Buffet Line Opens at 11:15 a.m.
Program Noon to 1 p.m.**

**PROGRAM SPEAKER:
Laurie VanderWal – The VanderWal Agency**

**TOPIC:
“Cybercrime Overview”**

**COST:
IIAO Members – No charge
Guests – \$15**

With 431 million adult victims globally in the past year — and at an annual price of \$388 billion globally based on financial losses and time lost — cybercrime costs the world significantly more than the global black market in marijuana, cocaine, and heroin combined (\$288 billion). WOW...that's scary, but here's the next stat:

Most small businesses lack sufficient cyber security policies and training. Did you know that 77% do not have a formal written Internet security policy for employees and, of those, 49% reported that they do not even have an informal policy?

Join us on November 17 for a timely look at cybercrime and its effects. The program will include a look at how our country is fighting cybercrime, and what types of insurance protection are available to businesses.

Our speaker, **Laurie VanderWal**, is with the VanderWal Agency in Bellevue. Her agency has taken up the task of educating consumers and business about the privacy and security of our personal information. Laurie has a Bachelor of Science from Colorado State University, a Master of Art in Management from Bellevue University, is a state-licensed insurance agent, and a Certified Identity Theft Risk Management Specialist.

This program has been approved for one hour of P&C CE credit for both Nebraska and Iowa.

The buffet line at our monthly luncheon meetings opens at 11:15 a.m., and remains open through Noon. Our CE presentation runs from Noon to 1 p.m.

You can come as early as 11:15 to network and visit with fellow members, or come just before Noon to go through the

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IIAO Nov. Membership Luncheon

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buffet line and sit down for the meeting. Either way, you will be out the door and headed back to work by 1 p.m.!

To register, please see the **CONFIRMATION OF ATTENDANCE** insert page. We hope to see you there!

Cash Giveaway Jackpot Up to \$50!

We did not have a winner at our last meeting, so we have added another \$25 to the pot and will draw for a winner at our Nov. 17 luncheon. All current IIAO members are eligible to win this cash drawing, which concludes our monthly membership luncheon. But you must be present to win!

Special thanks to **Aon Risk Services** for sponsoring this month's drawing.

Don't Forget To RSVP

If you plan to attend the luncheon, PLEASE be sure to let us know in advance. It is CRITICAL that we provide the Regency Lodge staff with an accurate attendance count to make sure there is adequate seating and enough food to go around. It's easy to register — all you have to do is let us know via e-mail (iiao@cam-omaha.com) — phone (397-7782) — or by faxing in the Confirmation Form included in the newsletter. Your cooperation is appreciated!

Independent Insurance Agents of Omaha

News & Notes

November 2011

For change of address information, please contact the IIA of Omaha office at (402) 397-7782, or by e-mail to Chief Administrator Joe Pittman at iiao@cam-omaha.com.

IIAO News & Notes is published six times per year.

For advertising rate information, contact the IIAO office.

President's Message

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ance Program. I would like to thank everyone for their support of Brent Griffiths and the work he, the Boy Scouts of America Troop 374, and The Salvation Army are doing to support those affected by the floods. We hope the inspiring community service project that Brent is leading will be recognized with him achieving the Eagle Scout rank.

We have another great program lined up for our Nov. 17 meeting. Laurie VanderWal will speak about cybercrime and ID theft. This subject continues to be a growing area of concern for our clients as well as our own agencies.

Our community service project this month will be supporting our troops overseas. Included in this newsletter is a list of items that our service men and women need as they serve our country abroad. A special thank you goes out to the American Legion Post 112 for again packaging and shipping our donations to the troops. I hope that everyone will be able bring a donation.

I look forward to seeing everyone at the Nov. 17 meeting.



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November Community Service Project: Support Our Troops!

At our November 17 luncheon, we will once again be collecting donations of items to send to service members overseas.

Here are some suggestions for donation items:

Drinks:

Instant coffee and powdered creamer, powdered Gatorade, pre-sweetened Kool-aid, tea bags, Country Time Lemonade, powdered Tang, powdered Crystal Light, and powdered hot chocolate mix

graham crackers, pre-packed brownies, licorice, bubble gum, Chex Mix, peanuts, pretzels, Rice Krispie Treats, applesauce/pudding/fruit cups, hot sauce, granola bars, Power Bars, dried fruit, non-microwave meals, Mrs. Dash and spices, Cup 'O Noodles (made with hot water), dry cereal (such as oatmeal packets), salsa, non-refrigerated lunchables, raisins and trail mix, Campbell's Chunky Soup, microwave popcorn, Bowl

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Snacks:

Slim Jims, crackers and easy (spray) cheese, potted meats and crackers, single servings of bagged chips, cookies (Oreos and Chips Ahoy), tuna with crackers, candy (anything that won't melt), Little Debbie snack cakes,

Wanted: Used Eyeglasses And Cell Phones!

At each meeting in 2011-12, we also will be collecting donations of old eyeglasses and cell phones. If you have any that you are looking to dispose of, please bring them with you!

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IIAO Calendar of Events

Mark your calendar now and plan to attend these upcoming IIAO events. All monthly membership luncheons will be held at The Regency Lodge, 107th and Pacific.

Thursday, Nov. 17

Monthly Luncheon

Speaker: Laurie VanderWal, VanderWal Agency
Topic: *Cybercrime Liability*

Thursday, Dec. 15

Monthly Luncheon

Speaker: Bruce Ramage, Director of NE DOI
Topic: *NE P&C Legislative/Regulatory Overview*

Thursday, Jan. 12

Monthly Luncheon

Speaker: Cindy Gessert, Paul Davis Restoration
Topic: *Property Damage Restoration Topic*

Thursday, Feb. 2

Winter CE Seminar

Speaker: David Thompson, IIA of Florida
Topics: *To be announced (Two 3-hour programs)*

March (Date to be announced)

Insurance Ethics Seminar (One 3-hour session)

Thursday, March 29

Monthly Luncheon

Speaker: Panel discussion of local experts
Topic: *To be announced*

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Independent Insurance Agents of Omaha

News & Notes

The Independent Insurance Agents of Omaha
c/o Creative Association Management
P.O. Box 24133
Omaha, NE 68124

RETURN SERVICE REQUESTED

November Community Service Project: Support Our Troops!

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Appetite Dinners (made with hot water), breakfast bars, and Pop Tarts.

Toiletries:

Razors, shaving cream, foot powder, shampoo, conditioner, aftershave lotion, toilet paper, soap or body wash, deodorant, mouthwash, dental floss, combs, vitamins, anti-fungal products, Shower-To-Shower powder, baby powder, Tylenol or Motrin, band aids, cough lozenges, small packs of facial tissue, flip flops, and DEET insect spray

Comfort Items:

Gel insoles, t-shirts (monthly), socks (monthly), underwear (monthly), Glade Stick-Ups, blankets, sheet sets, big towels, small fan, baby wipes, eye drops, Febreze, Clorox Wipes, anti-bacterial hand sanitizer, Chapstick, sunblock, Avon's Skin-So-Soft, vitamin E lotions, cotton balls, breath mints, sachets for

shoes and lockers, egg crate mattress pad, small or inflatable pillows, self-inflating camping air mattresses, dryer sheets, and nail files

General Stuff:

Assorted batteries, cordless razor, small sewing kit, stain remover stick, CD/DVD disk cleaning kit, first-aid kit, battery-operated touch lights, and flashlights

For Their Downtime:

Disposable cameras, film, journals, yo-yos, hackie sacks, hand-held games, radio headsets, joke and comic books, Frisbees, footballs, key chain board games, favorite magazines, decks of playing cards, something silly to take their minds off of where they are.

Please promote this within your agency and bring your donations with you on Nov. 17.

Items will be shipped to service mem-

bers overseas by The American Legion Benson Post 112.

Cash donations are also accepted! If you would like to write a check, you can make it payable to American Legion Benson Post 112. We truly appreciate your involvement and support!

For more information, contact **Eva Bennett** at 402-697-4617 or eva_bennett@wellsfargois.com.

