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# Independent Insurance Agents of Omaha **News & Notes**

APRIL 2011

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## **President's Message**



**Amy Hruska, API, CISR  
2010-11 IIAO President**

Spring has finally arrived!  
I love this time of year — the Masters on TV, the Red/White Game in Lincoln, and the Royal Wedding in London...a little something for everyone!

I'd like to thank all those who attended the March luncheon meeting. Steve Hudson put on an excellent presentation regarding his role as an industrial hygienist in the insurance industry as it relates to mold, lead, etc. If you would like a copy of his PowerPoint presentation, please contact chief administrator Joe Pittman or one of the board members.

I'd also like to thank Rene Ferdinand with the Autism Center of Nebraska for speaking to our group about their role in our community. They sent us a nice thank you note for our generous donations! If you didn't have a chance to donate at the meeting, you can contact them at 402-315-1000. Their website is [www.ACNomaha.org](http://www.ACNomaha.org).

Thank you also to Veronica Frazier with Servpro

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## **IIAO Membership Luncheon**

**Thursday, April 28, 2011  
Regency Lodge, 107th & Pacific St.**

**Buffet Line Opens at 11 a.m.  
Program Noon to 1 p.m.**

### **PROGRAM SPEAKER:**

**Doug Kleinsmith  
President and CEO of Legal Benefit Consultants, Inc.**

### **TOPIC:**

**"Identity Theft: The Latest on How to Detect,  
Deter and Defend"**

### **COST:**

**IIAO Members — No charge  
Guests — \$15**

Join us on Thursday, April 28 for our final luncheon program of the 2010-11 year.

This timely and informative program will focus on new strategies and techniques for detecting and combating identify theft. The program will touch on some of the new laws and how they are impacting businesses and consumers, the impact of data-loss on an organization, and some of the best solutions for the legal ramifications associated with identity theft.

Our speaker will be Doug Kleinsmith, President and CEO of Legal Benefit Consultants, Inc. His primary area of responsibility consists of working and developing new strategies, designing and implementing special corporate presentations, leadership and training. He received his CITRMS certification (federally certified identity theft risk management specialist) in July 2007 and is a member of the Identity Theft Resource Institute out of San Diego, California.

His firm currently services over 600+ corporate clients throughout Minnesota, Iowa, South Dakota, Nebraska, and a few national accounts. He provides in-depth education and training as it relates to business responsibility on data loss and non-public information.

The buffet line at our monthly luncheon meetings opens at 11 a.m., and remains open through Noon. Our CE pre-

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## IIAO March Membership Luncheon

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sentation runs from Noon to 1 p.m. You can come as early as 11:15 to network and visit with fellow members, or come just before Noon to go through the buffet line and sit down for the meeting.

Either way, you will be out

the door and headed back to work by 1 p.m.!

The program will provide one hour of P&C CE credit for both Nebraska and Iowa, pending approvals.

To register, please see the **CONFIRMATION OF ATTENDANCE** insert page.

## Cash Giveaway Jackpot Up to \$75!

We did not have a winner at our March luncheon, so we will add another \$25 to the pot and draw for a \$75 winner at the April 28 meeting. All current IIAO members are eligible to win this cash drawing, which concludes our monthly membership luncheon. But you must be present to win!

Special thanks to **The Davis Companies** for sponsoring this month's drawing.



## Independent Insurance Agents of Omaha **News & Notes**

*April 2011*

For change of address information, please contact the IIA of Omaha office at (402) 397-7782, or by e-mail to Chief Administrator Joe Pittman at [iiao@cam-omaha.com](mailto:iiao@cam-omaha.com).

IIAO *News & Notes* is published six times per year.

For advertising rate information, contact the IIAO office.



## IIAO President's Message – April 2011

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of Fremont/NW Omaha for telling us about the opportunity to donate new or lightly used swimsuits to the Salvation Army's Kroc Center. If anyone didn't get a handout but would like information, please let us know. Aon has volunteered to be one of the donation sites. Feel free to promote this within your offices as well. It's a great cause!

Just a reminder, we always have a basket on the check-in table to donate used eyeglasses and cell phones. And if you forget to bring something to donate for the monthly charity, we always have a glass bowl in which you can drop cash or a check!

Our community service project this month will be a donation to the Omaha Fire Department. Look for more information in the Commu-

nity Service section of this newsletter.

At our final lunch meeting before our summer hiatus, we will be welcoming Doug Kleinsmith of Legal Benefit Consultants to talk to us about some of the latest issues related to identity theft.

Please mark your calendar for our annual Golf Classic, which will be June 27 at Oak Hills Country Club. Proceeds from this fun event benefit Arson Awareness. Gary Wagner is in charge of this event, so any questions you have may be directed to him or Joe Pittman.

I hope you've enjoyed reading the "Fun Facts" of minutes of the board meetings dating back to 1970. During the summer, I will post some additional facts to the IIAO website at [www.iiacomaha.org](http://www.iiacomaha.org).

A special thanks to our spon-

sors for your great door prizes and overall support of our organization! You play such an active role for our members, whether it is sponsoring CE courses, helping with our golf outing, or just mingling with our members at our monthly luncheon meetings. Thanks again for all you do!

With summer upon us, my term as your president is almost over. The year went by so fast! I'd like to personally thank all the board members, committee chairs, and Joe Pittman for their hard work and dedication. And I'm proud of the great job that April Walker and Lori Ruzicka have done with getting the Young Agents reorganized.

You don't want to miss the last meeting. With May Day around the corner, you'll be getting a little surprise at your table!



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## April Community Service Project: Omaha Fire Department

The IIA of Omaha is proud to help support the Omaha Fire Department's "Safest City in the USA" program. The program is providing smoke detectors and carbon monoxide detectors to every owner occupied single family dwelling in the city.

The program does not cover rentals or apartments (landlords must provide for them.) The department receives from 10-15 calls every day from citizens asking for detectors. The department has already provided over 6,000 detectors to homeowners over the past three years but the supply of detectors is running low.

Our April community outreach project will be to collect either the combo smoke/carbon monoxide detectors — or Double A and 9 volt batteries to put in them. As always, a

cash donation is accepted. With your donation of money to this program, they can purchase detectors in large quantities and can get them at a discounted price — but the option is yours.

Please help us support our community in this very worthwhile program. Your donation just may save a life — or two.

Please promote this effort within your agency and bring your donations with you on

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### Wanted: Used Eyeglasses And Cell Phones!

At each meeting in 2010-11, we also will be collecting donations of old eyeglasses and cell phones. If you have any that you are looking to dispose of, please bring them with you!

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Gretna, NE - 20110 Husker Dr.

Red Oak, IA - 604 S. Broadway

Shenandoah, IA - 1110 W. Sheridan Ave.



[www.intertechcollision.com](http://www.intertechcollision.com)

## Help the KROC Center Get Kids in the Water

Every day, kids miss the chance to swim at the Salvation Army Kroc Center because they cannot afford or do not have a swimsuit.

You can help!

Each week, hundreds of kids come to the Kroc Aquatic Center for swim lessons and to play in the gigantic recreation pool. The center requires the kids to be in swimsuits; shorts, t-shirts, and play sets are not allowed.

Servpro of Fremont/NW Omaha and Servpro of Southwest Omaha are working with the Kroc Center to collect donations of new or slightly "experienced" swimsuits and towels for the campaign, sponsored by Servpro of Fremont/NW Omaha & Southwest Omaha.

The Kroc Center is in need of swim trunks for boys and one-piece swimsuits for girls, sizes newborn to adult medium. Beach towels are also welcome.

A "pool" can be placed at your office to collect donations or contact an office manager at either Servpro franchise to arrange for pick-up of donations. Donations will be accepted throughout the month of April.

For additional information please contact:

**Geri Michelic**

[geri\\_michelic@usc.salvationarmy.org](mailto:geri_michelic@usc.salvationarmy.org)  
[www.OmahaKroc.org](http://www.OmahaKroc.org)

**Veronica Frazier**

Servpro of Fremont/  
NW Omaha  
(402) 758-9267,  
[mrktg4servpro@yahoo.com](mailto:mrktg4servpro@yahoo.com)

**Margie Smith**

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(402) 408-0134  
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Independent Insurance Agents of Omaha

# News & Notes

The Independent Insurance Agents of Omaha  
c/o Creative Association Management  
P.O. Box 24133  
Omaha, NE 68124

RETURN SERVICE REQUESTED

## April Community Service Project

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April 28. For more information, contact **Eva Bennett** at 402-697-4617 or [eva\\_bennett@wellsfargois.com](mailto:eva_bennett@wellsfargois.com).

### Thanks From the Autism Center of Nebraska

We would like to thank all the Independent Insurance Agents of Omaha members for your generous support of the Autism Center of Nebraska, Inc. Thanks to your gift of \$123.00 and numerous paper and office supplies, we are able to continue our mission of providing services and support to the many autistic and developmentally disabled individuals and their families in our community.

Your help is truly a lifeline for these individuals and is greatly appreciated by not only those we serve but by everyone at ACN who makes it their life's work to enhance the quality of life for these special individuals.

Sincerely,

**Richard T. Lowery**  
Chief Financial Officer  
Autism Center of Nebraska, Inc.

## More Young Agents Meetings on the Way

The Young Agents of Omaha are 45 years old or younger, or six years or fewer in the business as a licensed agent, or new to owning your own agency. BUT OUR MEETINGS ARE OPEN TO ANYONE WHO WANTS TO ATTEND!

Participation exhibits your dedication and commitment to the industry. It gives you a firm foundation and background to get involved in the "Big I" in leadership roles, and provides relevant information for your business.

### Tuesday, May 10

Topic: **EPL**

Speaker: Stephanie Watts, Travelers  
Location: Le Peep, 559 N. 156 Plaza

### Tuesday, June 14

Topic: **Directors' and Officers' Liability — The Basics**

Speaker: William N. Vobejda, CPCU, ARM, AAI  
Senior Vice President, Aon Risk Services Central  
Location: Vincenzo's, 1818 N. 144 St.

There are no dues payments required to belong to the Young Agents, but attendees pay the cost of their own meals. If you would like more information about the Young Agents of Omaha, please e-mail **April Walker** at [april.walker@aon.com](mailto:april.walker@aon.com) or **Lori Ruzicka** at [lori.ruzicka@aon.com](mailto:lori.ruzicka@aon.com).