

IIAO PARTNERSHIP PACKAGES

Please sign us up for the following partnership:

- GOLD PARTNER (\$1,500)
- SILVER PARTNER (\$800)
- BRONZE PARTNER (\$400)

Total Enclosed/To Be Billed \$ _____

Gold and silver partnerships include ads in each issue of the IIAO newsletter; bronze partnerships include ads in every other issue. Check appropriate line:

- Camera-ready ad enclosed.
- Use what you have until further notice.
- Call me about IIAO preparing my ad.

Please print:

Name _____

Company Name _____

Address _____

City _____ State ____ Zip _____

Phone _____ Fax _____

E-mail _____

Please make checks payable to: IIAO.

Thank you for your support of IIAO!

Mail to: IIAO

P.O. Box 24133 • Omaha, NE 68124

PH: 402/397-7782 FAX: 402/397-0283

E-mail: iiao@cam-omaha.com



Independent Insurance Agents of Omaha

**Partnership Packages and
Newsletter Advertising Rates**



P.O. Box 24133
Omaha, NE 68124

Return Service Requested

IIAO Partnership Program

More than 125 of Omaha's leading independent insurance professionals are members of the Independent Insurance Agents of Omaha. Our annual programs and activities include six membership meetings and continuing education lectures — a monthly membership newsletter — and major events including a full-day continuing education seminar and our annual "Golf Classic for Arson Awareness" in May! Now, your company can show its support throughout the year via our "Partnership" program.

IIAO Partnership Packages

GOLD PARTNERSHIP PACKAGE — \$1,500

- Three complimentary IIA of Omaha individual memberships (\$420 value!)
- Two complimentary foursomes in our IIA of Omaha Golf Classic in early May (\$640 value!)
- Three hole sponsorships in IIA of Omaha Golf Classic (\$600 value)
- Half-page ad in six issues of the IIA of Omaha newsletter (\$900 value!)
- Opportunity to present an hour of programming at an IIA of Omaha luncheon meeting (must be eligible for P/C continuing education credit)
- Opportunity to conduct door prize drawings at six luncheon meetings
- Sponsorship recognition at six luncheon meetings
- Opportunity to display company brochures at six luncheon meetings
- Sponsorship recognition in six issues of the IIA of Omaha newsletter
- Firm's name and logo on IIA of Omaha web site w/direct link (for 12 months)

SILVER PACKAGE — \$800

- Two complimentary IIA of Omaha individual memberships (\$280 value!)
- One complimentary foursome in our IIA of Omaha Golf Classic in early May (\$320 value!)
- Two hole sponsorships in IIA of Omaha Golf Classic (\$400 value)
- Quarter-page ad in six issues of the IIA of Omaha newsletter (\$450 value!)
- Opportunity to present an hour of programming at an IIA of Omaha luncheon meeting (must be eligible for P/C continuing education credit)

- Opportunity to conduct door prize drawings at six luncheon meetings
- Sponsorship recognition at six luncheon meetings
- Opportunity to display company brochures at six luncheon meetings
- Sponsorship recognition in six issues of the IIA of Omaha newsletter
- Firm's name and logo on IIA of Omaha web site w/direct link (for 12 months)

BRONZE PACKAGE — \$400

- One complimentary IIA of Omaha individual membership (\$140 value!)
- One hole sponsorship in IIA of Omaha Golf Classic (\$200 value)
- Quarter-page ad in three issues of the IIA of Omaha newsletter (\$300 value!)
- Opportunity to conduct door prize drawings at six luncheon meetings
- Sponsorship recognition at six luncheon meetings
- Opportunity to display company brochures at six luncheon meetings
- Sponsorship recognition in six issues of the IIA of Omaha newsletter
- Firm's name and logo on IIA of Omaha web site w/direct link (for 12 months)

Hurry!

A limited number of Partnership Packages will be offered on a first-come, first-served basis. For more information, contact IIA of Omaha Chief Administrator Joe Pittman at (402) 397-7782 or via e-mail at iiao@cam-omaha.com.

IIAO Newsletter

News & Notes, the membership publication of IIAO, is mailed to more than 250 insurance professionals six times a year. The following ad packages are available:

Ad size	1x/yr	3x/yr	6x (all issues)
Full page (per ad)	\$500	\$400	\$300
Half-page (per ad)	\$250	\$200	\$150
Quarter-page (per ad)	\$125	\$100	\$75

Advertising Policy:

IIAO reserves the right to reject any advertising. All ads will be reviewed for suitability by the editor with final approval by our Board of Directors.

Unacceptable ads may include those which:

- Proselytize our members, directly or indirectly, toward a career change
- Make specific references to compensation or
- Advocate policy replacement, directly or indirectly

Placement of ads shall be made at the editor's discretion.

NEWSLETTER AD AGREEMENT

Please schedule our ad(s) for the month(s) checked.

- | | |
|------------------------------------|-----------------------------------|
| <input type="checkbox"/> September | <input type="checkbox"/> January |
| <input type="checkbox"/> October | <input type="checkbox"/> February |
| <input type="checkbox"/> November | <input type="checkbox"/> March |

AD DIMENSIONS (please check appropriate size):

- FULL PAGE: Camera-Ready: 7 1/2" W x 10" H
- HALF PAGE: Camera-Ready: 7 1/2" W x 5" H
- QTR. PAGE: Camera-Ready: 3 3/4" W x 5" H

CLOSING DATE: 12th of month prior to publication.

Check Appropriate Line:

- Camera-ready ad enclosed.
- Use what you have until further notice.
- Call me about IIAO preparing my ad.

PAYMENT:

Advertising Placement:

_____ of ads @ \$_____/ad \$_____

Total Enclosed/To Be Billed \$_____

Please print:

Name _____

Company Name _____

Address _____

City _____ State ____ Zip _____

Phone _____ Fax _____

E-mail _____

Please make checks payable to: IIAO.

Thank you for your support of IIAO!

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